

NESCAFÉ Original Instant Coffee Granules Tin 1kg



EAN

7613035301405

Target market(s)

GB, IE

Components

Nutrition

	Per 100g	Per 100ml**	Per mug**	%RI*
Energy	484 kJ	4 kJ	9 kJ	
	118 kcal	1 kcal	2 kcal	<1%
Fat	0.2g	nil	trace	<1%
of which: saturates	0.1g	nil	trace	<1%
Carbohydrate	3.1g	trace	0.1g	<1%
of which: sugars	3.1g	trace	0.1g	<1%
Fibre	34.1g	0.3g	0.6g	-
Protein	7.8g	0.1g	0.1g	<1%
Salt	0.25g	nil	trace	<1%

*Reference Intake of an average adult (8400kJ/2000kcal)

**One mug (one rounded tsp (1.8g) + 200ml water); basis for per 100ml

Calculated Nutrition

	per 100g	Per 100ml	Per mug
Energy (kJ)	484	4	9
Energy (kcal)	118	1	2
Fat (g)	0.2	Nil	Trace
of which saturates (g)	0.1	Nil	Trace
Carbohydrate (g)	3.1	Trace	0.1
of which sugars (g)	3.1	Trace	0.1
Fibre (g)	34.1	0.3	0.6
Protein (g)	7.8	0.1	0.1
Salt (g)	0.25	Nil	Trace

Product Description

Alternative Description

Supplied Description - NESCAFÉ Original

Brand

Nescafé

Features

Discover the full-flavoured taste of the Nation's favourite coffee (1)
Experience a rich coffee flavour with every mug
Crafted with a blend of Robusta and Arabica beans
Savour a fantastic coffee aroma when you open the jar
Enjoy the taste of NESCAFÉ Original every morning
Each 1kg tin makes approx.555 mugs
(1) Source: Global data, Volume sales, 52w/e April 2017
Suitable for Vegetarian, Vegan and Coeliac diets

Standardised Brand

Brand - Nescafé

Regulated Product Name

Soluble Coffee

Marketing

Product Marketing

The full flavour of NESCAFÉ Original makes it the Nation's favourite coffee (1). Grab a mug and start your day with the great taste of our distinctive blend. Our medium-dark roasted coffee beans and advanced double-filter technology, give every mug of NESCAFÉ Original a rich, full flavour.

Brand Marketing

It All Starts With a NESCAFÉ

NESCAFÉ is the world's favourite coffee brand, enjoyed in over 180 countries worldwide. With over 75 years of experience in selecting, roasting and blending the very best coffee, it's no surprise that over 5,500 cups of NESCAFÉ coffee are drunk every second!

The NESCAFÉ Plan

Did you know? As part of the NESCAFÉ Plan, we work directly with farmers and provide them with training and local assistance. Find out more about the NESCAFÉ Plan at www.nescafe.co.uk/nescafe-plan.

Why not try our Nescafé Original Decaf 500g tin too?

Manufacturer Marketing

By Appointment to Her Majesty The Queen Nestle UK Ltd, Manufacturers of Nestlé Products

Other Information

Packaged in a protective atmosphere

For sale in original containers only

Further Description

Find out more about our products at <https://www.nestleprofessional.co.uk/>
Or follow us on Facebook <https://www.facebook.com/NestleProfessionalUK/>
YouTube <https://www.youtube.com/c/nestleprofessionaluk>
Twitter <https://twitter.com/nestleprouk> Instagram
<https://www.instagram.com/nestleprouk/>

Trademark Information

® Reg. Trademark of Société des Produits Nestlé S.A.

Enhanced Marketing Data

Enhanced Features

#Original

Enhanced Product Marketing

Start your day with NESCAFÉ Original...

The full-flavoured taste of NESCAFÉ Original makes a great addition to any morning, whatever the day ahead has in store. To make our signature blend, we carefully roast selected Robusta and Arabica beans, before turning them into the distinctive instant coffee you know and love. Our medium-dark roasted coffee beans and advanced double-filter technology, give every mug of NESCAFÉ Original a rich, full flavour.

No matter what you have planned, grab a mug and begin your day with the delicious taste of NESCAFÉ Original - the Nation's favourite coffee (1).

Enhanced Brand Marketing

Life can be hectic, and there is nothing more important than starting each day off on the right foot. So grab a mug, and begin your day with the delicious taste of NESCAFÉ Original. There's nothing like sitting back and savouring a fantastic coffee, and the rich aroma and full flavour of NESCAFÉ Original make it great for all morning occasions. Why not make the distinctive blend of the Nation's favourite coffee (1) the drink you enjoy every morning?

(1) Source: Global data, Volume sales, 52w/e April 2017

Enhanced Other Marketing

The unmistakable full-flavour of NESCAFÉ Original is what makes it the Nation's favourite coffee (1).

Health & Lifestyle

Lifestyle

- Suitable for Coeliacs
- Suitable for Diabetics
- Suitable for Vegans
- Suitable for Vegetarians

Storage & Usage

Storage Type

Type

Ambient

Preparation and Usage

For the perfect serve always use a dry measure and freshly boiled water (not boiling hot). 1 rounded teaspoon (minimum 1.8g) per mug. 1 rounded tablespoon (minimum 6g) per pint.

Storage

Store in a cool, dry place.

Brandbank Captured Pack Data

Pack Size

1kg e

Numeric Size

Numeric Size - 1

Recycling Info

Tub - Recyclable

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
248	211	108

(GS1 package measurement rules)

Country

Country of Origin - United Kingdom

Pack Type

Type - Tub

Weight

Gross Weight - 1329

Unit Merchandising

Height - 248

Width - 211

Depth - 108

Recycling Other Text

Care for the environment

Detach Lid before Recycling

Recycle the Lid as Plastic - where facilities exist

Recycle the main body of this can as Steel

Usage Count

Number of uses - Servings

555

Usage Other Text

Makes approx. 555 mugs** of coffee

Customer Services

Return To

Contact our professionals

Tel. 0800 745 845 (UK)

00800 6378 5385 (ROI)

www.NestleProfessional.co.uk

PO Box 207,

York,

YO91 1XY,

UK.

Telephone Helpline

0800 745 845 (UK)

00800 6378 5385 (ROI)

Web Address

www.NestleProfessional.co.uk

Extended Data

Languages On Pack

- English

Description Breakdown

Functional Name - Instant Coffee Granules

Variant - Original

