# **NIELSEN BRANDBANK**

# NESCAFÉ Original Instant Coffee Powder Tin 750g



**EAN** 7613035299016

Target market(s)
GB, IE

# Components

### Nutrition

	Per 100g	Per 100 ml**	Per Serving**	% RI*
Energy	484 kJ	4 kJ	9 kJ	
	118 kcal	1 kcal	2 kcal	<1%
Fat	0.2g	nil	trace	<1%
of which: saturates	0.1g	nil	trace	<1%
Carbohydrate	3.1g	trace	0.1g	<1%
of which: sugars	3.1g	trace	0.1g	<1%
Fibre	34.1g	0.3g	0.6g	-
Protein	7.8g	0.1g	0.1g	<1%
Salt	0.25g	nil	trace	<1%
* Reference Intake of an average adult (8400kJ/2000kcal)				
**One mug (1.8g + 200ml water); basis for per 100ml				

<sup>\*\*</sup>One mug (1.8g + 200ml water); basis for per 100ml

### **Calculated Nutrition**

per 100g	Per 100 ml	Per Serving
484	4	9
118	1	2
0.2	Nil	Trace
0.1	Nil	Trace
3.1	Trace	0.1
3.1	Trace	0.1
34.1	0.3	0.6
7.8	0.1	0.1
0.25	Nil	Trace
	484 118 0.2 0.1 3.1 3.1 34.1 7.8	118 1 0.2 Nil 0.1 Nil 3.1 Trace 3.1 Trace 34.1 0.3 7.8 0.1

## **Product Description**

### Brand

NESCAFÉ

### **Features**

Rich & full flavoured From professional to professional

### Standardised Brand

Brand - Nescafé

### **Regulated Product Name**

Soluble Coffee

# Marketing

### **Brand Marketing**

Nescafé® is produced with 100% coffee beans, nothing else. Through a careful selection of beans, Nescafé® Original delivers a rich and full flavoured mug.

### **Manufacturer Marketing**

By Appointment to Her Majesty The Queen Nestle UK Ltd, Manufacturers of Nestlé Products

### Other Information

Packaged in a protective atmosphere

For sale in original containers only

### **Further Description**

We work directly with farmers and provide them with training and local assistance, to ensure the great taste and quality of Nescafé Original

For more information on the Nescafé plan visit: nescafe.co.uk/nescafeplan

### **Trademark Information**

® Reg. Trademark of Société des Produits Nestlé S.A.

# Storage & Usage

### Storage Type



Ambient

### **Preparation and Usage**

For the Perfect Serve

Always use a dry measure and freshly boiled water (not boiling hot)
1 rounded teaspoon (minimum 1.8g) per mug
1 rounded tablespoon (minimum 6g) per pint

Store in a cool, dry place Best Before End: See Base

# Brandbank Captured Pack Data

## Pack Size

750g e

### **Numeric Size**

Numeric Size - 750

### Recycling Info

Packing - Recyclable Tub - Recyclable

### Pack Type

Type - Tub

### **Recycling Other Text**

Care for the environment Detach Lid before Recycling Recycle the Lid as Plastic - where facilities exist Recycle the main body of this can as Steel

### **Usage Count**

Number of uses - Servings

416

### **Usage Other Text**

Makes approx. 416 mugs of coffee

### **Customer Services**

### Return To

Contact our professionals Tel. 0800 745 845 (UK) 00800 6378 5385 (ROI) www.NestleProfessional.co.uk PO Box 207, York, YO91 1XY, UK.

### Telephone Helpline

0800 745 845 (UK) 00800 6378 5385 (ROI)

### Web Address

www.NestleProfessional.co.uk

# **Extended Data**

### Languages On Pack

• English

# Description Breakdown

Functional Name - Instant Coffee Powder Variant - Original







