

# Cheez-it SNAP'D Cheese & Chilli - 20 x 40g

Cheez-it Snap'd Cheese & Chilli 20x40g

## PRODUCT DESCRIPTION

A journey of initial creamy, salty and red chilli notes; followed by mature cheese; then finished with a medium level of heat making it a well-balanced experience.

Brand	Kellanova (previously Kellogg's)
Manufacturer Product Code	7017806000
Product Type	Food
Product Category	Crisps & Snacks
Storage Type	Ambient
Erudus ID	056863bd6de24e9988623f3c88846c53
Specification Type	Generic



Inner Component GTIN	5053990177950
Outer Case GTIN	5053990178063



## INGREDIENTS

### Ingredient Declaration

**WHEAT** flour, sunflower oil, starch, dehydrated potatoes, cheese & chilli seasoning (lactose {**MILK**}, whey powder {**MILK**}, cheese powder {**MILK**} (0.6%), salt, onion powder, buttermilk powder {**MILK**}, yeast extract, flavourings, spices {chilli}, acids {lactic acid, citric acid}, acidity regulator {calcium lactate}, sunflower oil, colour {paprika extract}, herbs {oregano}, maltodextrin), cheese (**MILK**) (4.2%), **OAT** fibre, sugar, salt, raising agents (ammonium carbonates), acids (citric acid, lactic acid), emulsifiers (lecithins), colours (curcumin, annatto norbixin, paprika extract).

### Ingredient Statements

Contains OATS, MILK, WHEAT May contain gluten from other cereals, mustard, soy

## ALLERGENS

Product Contains:

<b>Celery/Celery</b>	No	<b>Mustard</b>	May Contain
<b>Cereals Containing Gluten</b>	Yes	<b>Nuts (Tree)</b>	No
<b>Barley</b>	No	<b>Almond nuts</b>	No
<b>Oats</b>	Yes	<b>Brazil nuts</b>	No
<b>Rye</b>	No	<b>Cashew nuts</b>	No
<b>Wheat (including Spelt and Khorasan)</b>	Yes	<b>Hazelnuts</b>	No
<b>Crustacea</b>	No	<b>Macadamia (Queensland) nuts</b>	No
<b>Eggs</b>	No	<b>Pecan nuts</b>	No
<b>Fish</b>	No	<b>Pistachio nuts</b>	No
<b>Lupin</b>	No	<b>Walnuts</b>	No
<b>Milk</b>	Yes	<b>Peanuts</b>	No
<b>Molluscs</b>	No	<b>Sesame Seeds</b>	No
		<b>Soybeans</b>	May Contain
		<b>Sulphur Dioxide and Sulphites</b>	No

Risk Source:

**Mustard (Risk Source)**

Factory

**Soybeans (Risk Source)**

Factory

**Allergen Statement On Pack**

Contains OATS, MILK, WHEAT May contain GLUTEN from other cereals, MUSTARD, SOY

SUPPLEMENTARY  
INGREDIENT  
INFORMATION

**Palm Oil**

No

**GM Protein/DNA**

No

ADDITIVES

*Product Contains:*

DIET  
SUITABILITY

**Vegan Diet**

No

**Vegetarian Diet**

Suitable for

**Halal Diet**

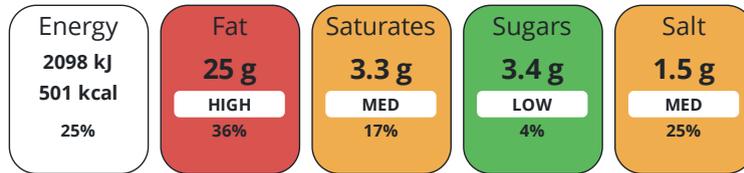
Suitable for

**Kosher Diet**

No

NUTRITIONAL  
INFORMATION

Each 100g/ml portion contains:



of your reference intake.

Typical values per 100g/ml : Energy 501kcal / 2098kJ

Nutrient	per 100g	RI per 100g	per 40g serving	RI per 40g serving
Energy (kJ)	2098 kJ	25%	839.2 kJ	10%
Energy (kcal)	501 kcal	25%	200.4 kcal	10%
Fat	25 g	36%	10 g	14%
of which Saturates	3.3 g	17%	1.3 g	7%
Carbohydrate	60 g	23%	24 g	9%
of which Sugars	3.4 g	4%	1.4 g	2%
Fibre	4.2 g		1.7 g	
Protein	7 g	14%	2.8 g	6%
Salt	1.5 g	25%	0.6 g	10%

**Serving Size**

40 g

SUPPLEMENTARY  
NUTRITIONAL  
INFORMATION

HFSS (HIGH IN  
FAT, SALT AND  
SUGAR)

**HFSS Status**

Yes

**HFSS Score**

11

HANDLING &  
STORAGE  
INFORMATION

**Directions For Use**

Eat as directed

**Storage Instructions**

Store in a cool, dry place

**Shelf Life from Time of Production**

335 Days

ORIGIN

**Product Country of Origin/Place of**

Spain

**Provenance**

PRODUCT  
CHARACTERISTICS

Standards Testing

CONFIGURATION

Case Configuration

Inner Pack Configuration

<b>Variable Inner Components in Outer Case</b>	No
<b>Total Quantity of Inner Components in Outer Case</b>	20 Units
<b>Is the Outer Case Splittable?</b>	No

PRODUCT WEIGHTS

Inner Component	
<b>Variable Weight Consumer Item</b>	No
<b>Inner Component Weight</b>	40 g
Outer Case	
<b>Outer Case Gross Weight</b>	1.05 kg
<b>Outer Case Net Weight</b>	0.8 kg

PRODUCT DIMENSIONS

Inner Component	
<b>Inner Component Depth</b>	40 mm
<b>Inner Component Width</b>	140 mm
<b>Inner Component Height</b>	160 mm
Outer Case	
<b>Outer Case Depth</b>	392 mm
<b>Outer Case Width</b>	245 mm
<b>Outer Case Height</b>	160 mm

PALLET INFORMATION

<b>Quantity of Cases Per Pallet Layer</b>	168 Cases	<b>Pallet Height</b>	2.57 MTR
<b>Quantity of Layers Per Pallet</b>	14 Layers	<b>Pallet Gross Weight</b>	234 kg
<b>Quantity of Cases Per Pallet</b>	168 Cases		

MARKETING INFORMATION

**Marketing Description**  
 Cheez-Its are created to max the joy of the moment, inspired by our obsession with cheese. Uniquely shaped, made with REAL cheese and a unique combination of wheat, corn and potatoes driving an irresistible and distinct crispiness. The success story of Cheez-It began in 1921 in Ohio, USA. Trusted by consumers for over 100 years, it has created exceptional brand loyalty and continues to satisfy with iconic and innovative cheesy baked snacks. Today, Cheez-It is Kellanova’s largest brand in the USA and recently expanded its huge success to Canada. Made with 100% real cheese in the food as well as in the flavour. We have been intentional about the recipe development, perfecting and tweaking the US food for European taste buds. The food is meeting our EU consumers needs, while having 30% less salt vs the US recipe.

OTHER INFORMATION

<b>Commodity Code</b>	19059080	<b>Value Added Tax Rate</b>	0%
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CONTACT INFORMATION

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