

**PRODUCT SHORT DESCRIPTION:**

Self stick flipchart pad

**FEATURES AND BENEFITS:**

- Innovative solution with low tack adhesive strip enables sheets to be fixed to any surface and repositioned
- Contains over 95% post consumer recycled content
- 100% recycled paper
- Easy to apply to most surfaces
- Removable without marks
- Sturdy back card with built-in carry-on handle and marker tray
- Plain 80gr/m<sup>2</sup> paper

**PRODUCT IMAGE:**



**MARKETING COPY:**

Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

**APPLICATION AND SALES PROPOSITION:**

**TARGET MARKET:**

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers  
 END USERS: conference centers, hotels, companies and organizations in general

**ADDITIONAL NOTES:**

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

**PROMOTIONAL TIPS:**

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

**RANGING TABLE:**

Frame/Colour:	Colour   gr/m <sup>2</sup>   sheets:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
frameless	White paper – 80gr/m <sup>2</sup> – 30 sheets	635x762 – PACK 2	950x650x19	2,86	3,41	FL1217507	---

**TECHNICAL DETAILS****COMPOSITION:**

- 80gr/m<sup>2</sup> recycled white paper
- Repositionable self-adhesive glue
- Cardboard holder

**ASSEMBLY OVERVIEW:**

n/a

**CERTIFICATION AND LEGISLATION:**

n/a

**ILLUSTRATION:**

n/a

**SUGGESTED ADVERT:****Earth-It Self Stick Flipchart Pad****Self stick tabletop flipchart pad**

- Innovative solution with low tack adhesive strip enables sheets to be fixed to any surface and repositioned
- Contains over 95% post consumer recycled content
- 100% recycled paper
- Great for small meetings and presentations
- Easy to apply to most surfaces
- Removable without marks
- Sturdy back card with built-in carry-on handle and marker tray
- Plain 80gr/m<sup>2</sup> paper

**WITHIN FAMILY:**

- Tabletop self-stick flipchart pad
- Earth-it tabletop self-stick flipchart pad
- Self-stick flipchart pad
- Earth-it flipchart pad

**QR CODE:**

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Approval:

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