

PRODUCT SHORT DESCRIPTION:

Eco friendly oak wood look whiteboard

FEATURES AND BENEFITS:

- Made from a high proportion of recycled and waste materials
- Easily recyclable product at end of life
- Sturdy 32mm MDF frame with a choice of cherry or oak look finish
- Available in three choices of surface:
 - Enamel
 - Lacquered steel
 - Melamine
- Full length pen tray and wall fixings supplied
- Other sizes available upon request

PRODUCT IMAGE:



MARKETING COPY:

Giving preference to recycled and recyclable materials in its manufacture, Bi-office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

APPLICATION AND SALES PROPOSITION:

- Environmentally responsible and friendly solution
- Same sturdiness and resilience as similar standard product

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Oak look lined MDF frame	Enamel	600x450	720x470x22	2,19	2,75	CE04202318	---
Oak look lined MDF frame	Enamel	900x600	1030x620x25	4,04	5,03	CE06202318	---
Oak look lined MDF frame	Enamel	1200x900	1330x920x25	7,56	9,41	CE08202318	---
Oak look lined MDF frame	Enamel	1800x1200	2000x1260x25	14,42	17,90	CE12202318	---
Cherry look lined MDF frame	Enamel	600x450	720x470x22	2,19	2,75	CE04206518	---
Cherry look lined MDF frame	Enamel	900x600	1030x620x25	4,04	5,03	CE06206518	---

Cherry look lined MDF frame	Enamel	1200x900	1330x920x25	7,56	9,41	CE08206518	---
Cherry look lined MDF frame	Enamel	1800x1200	2000x1260x25	14,42	17,90	CE12206518	---
Oak look lined MDF frame	Lacquered Steel	600x450	720x470x22	1,85	2,40	MB04062318	---
Oak look lined MDF frame	Lacquered Steel	900x600	1030x620x25	3,35	4,34	MB07062318	---
Oak look lined MDF frame	Lacquered Steel	1200x900	1330x920x25	6,19	8,04	MB14062318	---
Oak look lined MDF frame	Lacquered Steel	1800x1200	2000x940x25	9,02	11,65	MB85062318	---
Cherry look lined MDF frame	Lacquered Steel	600x450	720x470x22	1,85	2,40	MB04066518	---
Cherry look lined MDF frame	Lacquered Steel	900x600	1030x620x25	3,35	4,34	MB07066518	---
Cherry look lined MDF frame	Lacquered Steel	1200x900	1330x920x25	6,19	8,04	MB14066518	---
Cherry look lined MDF frame	Lacquered Steel	1800x1200	2000x940x25	9,02	11,65	MB85066518	---
Oak look lined MDF frame	Melamine	600x450	720x470x22	5,26	5,84	MB04002318	---
Oak look lined MDF frame	Melamine	900x600	1030x620x25	7,26	8,29	MB07002318	---
Oak look lined MDF frame	Melamine	1200x900	1330x920x25	11,04	12,97	MB14002318	---
Oak look lined MDF frame	Melamine	1800x1200	2000x1260x25	18,38	22,02	MB85002318	---
Cherry look lined MDF frame	Melamine	600x450	720x470x22	5,26	5,84	MB04006518	---
Cherry look lined MDF frame	Melamine	900x600	1030x620x25	7,26	8,29	MB07006518	---
Cherry look lined MDF frame	Melamine	1200x900	1330x920x25	11,04	12,97	MB14006518	---
Cherry look lined MDF frame	Melamine	1800x1200	2000x1260x25	18,38	22,02	MB85006518	---

TECHNICAL DETAILS**COMPOSITION:**

- Lined MDF frame in 32mm
- Enamel, lacquered steel or melamine surface
- Wooden based core
- Tray included
- Accessories available under request: marker and magnets
- melamine surface: 5 year warranty
- lacquered steel surface: 10 year warranty
- enamel surface: 25 year warranty

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Earth-It Prime whiteboard****Eco friendly wood look whiteboard**

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**WITHIN FAMILY:**

- Earth-It Executive Whiteboard
- Trio Earth-It

QR CODE:

Author: Ana Oliveira

Approval:

A handwritten signature in blue ink that reads "Ana Oliveira".

Revision: 02
Date: 12-08-2015