Bi-silque

PRODUCT NAME: Schoolmate Desktop

PRODUCT SHORT DESCRIPTION:

Multi coloured magnetic desktop

FEATURES AND BENEFITS:

- Double sided for dual use
- Brightly coloured aluminium frame
- Magnetic surface for use with any dryerase marker
- One side square gridded, other side plain surface
- Folds for low space occupation when not in use

PRODUCT IMAGE:

MARKETING COPY:

Small sized boards are great everyday learning aids. The magnetic and dry erase surface makes it ideal to motivate learning and creative activities.
The board can be used with colorful markers and magnets so the final result is even more fun!

APPLICATION AND SALES PROPOSITION:

- Ideal to drawing and children learning activities
- Lightweight visual aid

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: classroom and play centers

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

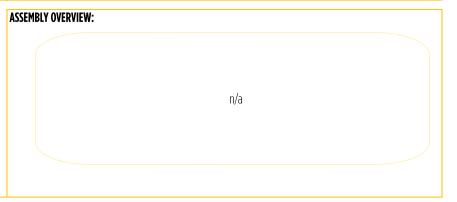| Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Multi coloured aluminium	White magnetic	600x450	620x470x45	3,40	4,10	DKT10201011	-

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Visual Communication Products

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TECHNICAL DETAILS

COMPOSITION:

- Coloured aluminium frame
- Dryerase magnetic surface
- One side plain - other side gridded

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILUSTRATION:

n/a

SUGGESTED ADVERT:

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WITHIN FAMILY:

- Schoolmate Laptop Boards
- Schoolmate Easel
- Schoolmate Boards
- Frameless Laptop Boards

QR CODE:

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Approval:

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