

PRODUCT NAME: Schoolmate Easel

PRODUCT SHORT DESCRIPTION:

Multi coloured early years easel

FEATURES AND BENEFITS:

- Stable and Practical
- Brightly coloured plastic trim
- Reinforced structure ideal for school environment
- Supplied with handy pots
- Double sided for dual use
- Magnetic surface for use with any dry erase marker
- Total product height = 1,05 m
- Board dimension = 62x57cm



MARKETING COPY:

Small sized boards are great everyday learning aids. The magnetic and dry erase surface makes it ideal to motivate learning and creative activities. The board can be used with colorful markers and magnets so the final result is even more fun!

APPLICATION AND SALES PROPOSITION:

- Ideal to drawing and children learning activities
- Lightweight visual aid

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: classroom and play centers

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:						
Frame/Colour:	Surface/Colour:	Product Size: Packed mn	n N.W. kg	G.W. kg	Reference:	RRP:
Multi coloured	White magnetic	1095x620x800 -	7.50	9.00	DKT8001866	-

52-IM-01





PRODUCT NAME: Schoolmate Easel

TECHNICAL DETAILS

COMPOSITION:

- Plastic frame
- Dryerase magnetic surface

ASSEMBLY OVERVIEW:

CERTIFICATION AND LEGISLATION:

n/a



SUGGESTED ADVERT:

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PT - Alerta! Não aconselhável para crianças com menos de 3 anos devido a conter peças pequenas - perigo de engasgamento.

EN - Warning! Not suitable for children under 3 years of age due to small parts – choking hazard

WITHIN FAMILY:

- Schoolmate Laptop Boards
- Schoolmate Desktop

• Schoolmate Boards

QR CODE:



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Approval:

Ama Oli risa

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Bi-Bright[®]
interactive whiteboards

