

# **PRODUCT NAME:** Interchangeable Characters

### PRODUCT SHORT DESCRIPTION:

#### ABS accessories

### **FEATURES AND BENEFITS:**

- Available sizes: 19, 28 and 35 mm
- Available colours: golden, silver and white
- Characters for use with any Bi-Office grooved surface letter boards

## PRODUCT IMAGE:

123 ABC 123 ABC 123 ABC



### MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

## APPLICATION AND SALES PROPOSITION:

- Good value for money
- Easy to use/ re-use/ replace

### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores and other retailers END USERS: private and public organizations in general

#### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

# PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like 2 for the price of I or bundle with different accessories.

RANGING TABLE:									
Quantity/type per pack:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:		
235 characters	ABS White	19 mm	445x235x210 – 6 pack	0,96	1,15	CAR0101			
264 numbers	ABS White	19 mm	445x235x210 – 6 pack	0,96	1,15	CAR0401			
183 characters	ABS White	28 mm	445x235x210 – 6 pack	0,96	1,05	CAR0201			

51-IM-02 Revisão 01

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Page 1 | 3





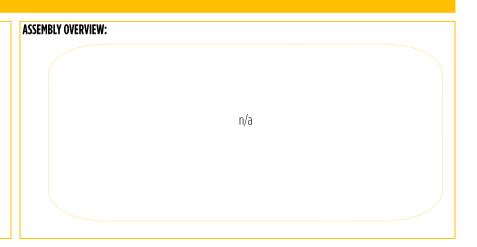
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RANGING TABLE:										
Quantity/type per pack:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:			
209 numbers	ABS White	28 mm	445x235x210 – 6 pack	0,96	1,05	CAR0501				
91 characters	ABS White	35 mm	445x235x210 – 6 pack	0,96	1,00	CAR0301				
11 numbers	ABS White	35 mm	445x235x210 – 6 pack	0,96	1,00	CAR0601				
235 characters	ABS Silver	19 mm	445x235x210 – 6 pack	0,96	1,15	CAR0102				
264 numbers	ABS Silver	19 mm	445x235x210 – 6 pack	0,96	1,15	CAR0402				
83 characters	ABS Silver	28 mm	445x235x210 – 6 pack	0,96	1,05	CAR0202				
209 numbers	ABS Silver	28 mm	445x235x210 – 6 pack	0,96	1,05	CAR0502				
91 characters	ABS Silver	35 mm	445x235x210 – 6 pack	0,96	1,00	CAR0302				
11 numbers	ABS Silver	35 mm	445x235x210 – 6 pack	0,96	1,00	CAR0602				
35 characters	ABS Golden	19 mm	445x235x210 – 6 pack	0,96	1,15	CAR0103				
64 numbers	ABS Golden	19 mm	445x235x210 – 6 pack	0,96	1,15	CAR0403				
83 characters	ABS Golden	28 mm	445x235x210 – 6 pack	0,96	1,05	CAR0203				
09 numbers	ABS Golden	28 mm	445x235x210 – 6 pack	0,96	1,05	CAR0503				
1 characters	ABS Golden	35 mm	445x235x210 – 6 pack	0,96	1,00	CAR0303				
11 numbers	ABS Golden	35 mm	445x235x210 – 6 pack	0,96	1,00	CAR0603				

## **TECHNICAL DETAILS**

## COMPOSITION:

- ABS composition
- 2 year warranty



51-IM-02 Revisão 01



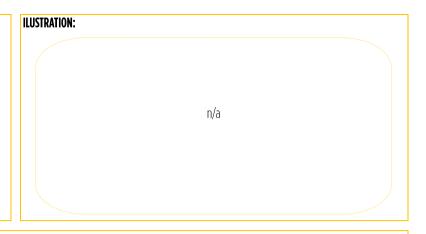






# **PRODUCT NAME:** Interchangeable Characters

CERTIFICATION AND LEGISLATION:



## SUGGESTED ADVERT:

# Interchangeable Characters

## **Popular accessories**

- Available sizes: 19, 28 and 35 mm
- Available colours: golden, silver and white
- Characters for use with any Bi-Office grooved surface letter boards



## WITHIN FAMILY (accessories):

- pins
- magnetic tapes
- cleaning spray (std and eco)
- cleaning tissues (std and eco)

- erasers (std and eco)
- markers (std and eco)
- accessories kits

QR CODE:



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Author: Sandra Faria



51-IM-02 Revisão 01





