

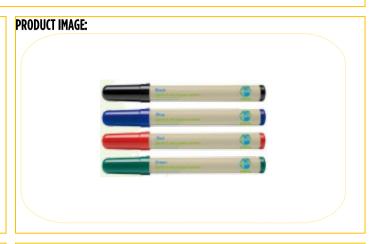
PRODUCT NAME: Earth-It Recycled Drywipe Markers

PRODUCT SHORT DESCRIPTION:

4 assorted colours pack

FEATURES AND BENEFITS:

- Non toxic ink
- Four bright and long-lasting colours Black, Blue, Green and Red



MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability. Giving preference to recycled and recyclable materials in its manufacture, Bi-Office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
4x Assorted	n/a	150x15mm	260x180x155	1 92	2.05	PF2206	



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TECHNICAL DETAILS

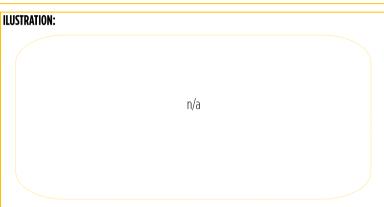
COMPOSITION:

- Recycled plastic case
- Non-toxic Ink

ASSEMBLY OVERVIEW: n/a

CERTIFICATION AND LEGISLATION:

n/a



SUGGESTED ADVERT:

Earth-It Recycled Drywipe Markers 4 colour assorted markers

- Recycled plastic case
- Non-toxic Ink



WITHIN FAMILY:

- Earth-It eraser
- Earth-It cleaning tissues
- Earth-It cleaner spray

QR CODE:



Revision: 00 Janoha Gomes Larga Approval:

Date: 18-11-2013

Author: Sandra Faria

51-IM-02 Revisão 01





