

# **PRODUCT NAME:** Letterboard Stand

#### PRODUCT SHORT DESCRIPTION:

#### Black letterboard stand

#### **FEATURES AND BENEFITS:**

• Black letterboard stand

#### PRODUCT IMAGE:



## MARKETING COPY:

A good first impression is always important.

With a choice of letters in three different sizes and colours and a wide range of possibilities in terms of format, frame and background, Bi-Office Welcome and reception boards are the best way to receive visitors and clients.
Easily updateable, they are ideal to use in public spaces, such as lobbies, entrance halls and corridors to welcome, display directions or any needed short messages always in a pleasant and elegant fashion.

## APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

#### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

# ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

# PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Letterboard Stand		1200-1700	1030x620x25	5 72	6.52	SUP0601	_

## **TECHNICAL DETAILS**

## COMPOSITION:

• Black aluminium

## ASSEMBLY OVERVIEW:

n/a

## **CERTIFICATION AND LEGISLATION:**

n/a

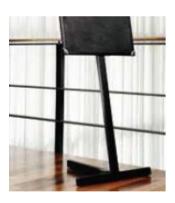


# SUGGESTED ADVERT:

# **Letterboard Stand**

# Black letterboard stand

• Black letterboard stand



# WITHIN FAMILY:

- Letterboard wood frame
- Letterboard aluminium frame with black stand
- Letterboard wood frame with black stand

• In&out board combo

QR CODE:



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Approval:

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Bi-Bright<sup>®</sup>
interactive whiteboards

