

PRODUCT SHORT DESCRIPTION:

Sturdy aluminium framed easel mounted on a mobile base

FEATURES AND BENEFITS:

- Smart and economical solution for regular use
- Magnetic board has both adjustable height and angle
- Stable mobile base with 5 lockable castors
- Adjustable pad clamp, to use with any flipchart pad
- Available in grey or black frame, with optional side arms
- Full length pen tray
- Simplex system: a mechanism that allows its easels to be used both with A1 and Euro sized flipchart pads, adding extra versatility for the end user

PRODUCT IMAGE:



MARKETING COPY:

Adding portability to efficiency we came up with state of the art easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our ceramic steel surfaces are both lightweight and extremely resilient, producing hardly any ghosting and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

APPLICATION AND SALES PROPOSITION:

- Easy to use and move
- Smart and economical solution for regular use

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

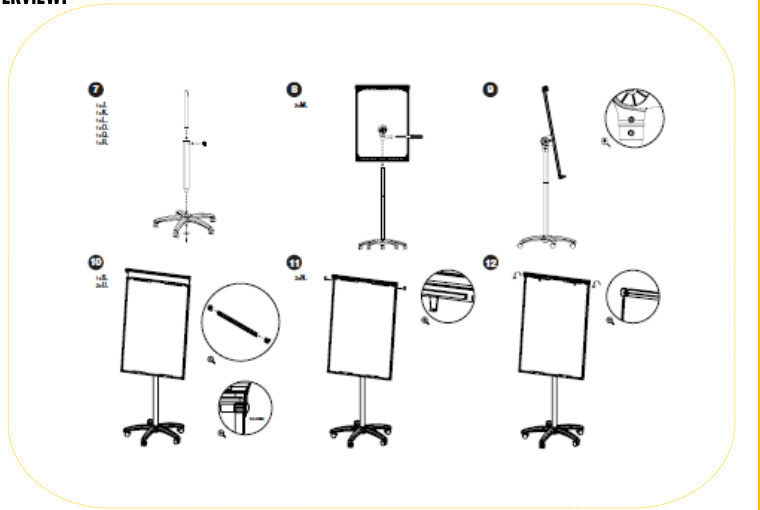
No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Black frame / Black stucture	White magnetic steel	700 x 1000	1215 x 870 x 125	11	14,30	EA4806185	
Grey frame / Black stucture	White magnetic steel	700 x 1000	1215 x 870 x 125	11	14,30	EA4806175	---
Grey frame / Grey stucture	White magnetic steel	700 x 1000	1215 x 870 x 125	11	14,30	EA4806175GR	---
Black frame / Black stucture	White magnetic steel w/ arms	700 x 1000	1215 x 870 x 125	11	14,30	EA4806186	
Grey frame / Black stucture	White magnetic steel w/ arms	700 x 1000	1215 x 870 x 125	11	14,30	EA4806176	---
Grey frame / Grey stucture	White magnetic steel w/ arms	700 x 1000	1215 x 870 x 125	11	14,30	EA4806176GR	---

TECHNICAL DETAILS**COMPOSITION:**

- Magnetic steel surface
- Wooden based core
- Full length pen tray
- Mounted on 5 locking castors
- 2 year warranty

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Classic Mobile Easel****Sturdy aluminium framed easel mounted on a mobile base**

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WITHIN FAMILY:

- Frameless Mobile Magnetic Easel

QR CODE:



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