

# **PRODUCT NAME:** Snap Display Stand

#### PRODUCT SHORT DESCRIPTION:

### Easy to use and to update information

## **FEATURES AND BENEFITS:**

- Ideal to display information, signs and posters
- Aluminium frames snap open for guick information change
- Clear plastic cover protects contents
- Stand available separately to use with the existing poster frames A4 and A3 size
- Stand with adjustable height, 1150 1750mm with A4 frame measures included
- Stand with adjustable height, 1150 1900 mm with A3 frame measures included

# PRODUCT IMAGE:

### MARKETING COPY:

Signalling directions or displaying short information is a common need when organizing large and dynamic work or public spaces.

The Bi-Office line of products offers you high-quality, elegant solutions.

Durable and easily updatable, our Sign Holders and Guideposts are efficient in stressing brief messages or directions.

# APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

# TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

#### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

#### PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Fig.	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:
Stand + A4 Snap	n/a	G	210X297	1040x620x30	3,09	4,09	SUP0302
Stand + A3 Snap	n/a	G	420X297	1040x620x30	3,29	4,29	SUP0402
Snap Stand display (only)	n/a		-	1040x620x30	2,90	3,9	SUP0502

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# **TECHNICAL DETAILS** COMPOSITION: ASSEMBLY OVERVIEW: • Aluminium structure Anodised aluminium clamps • Adjustable height n/a **CERTIFICATION AND LEGISLATION:** ILUSTRATION: n/a n/a **SUGGESTED ADVERT: Snap Display Stand** Easy to use and to update information • Ideal to display information, signs and posters • Aluminium frames snap open for quick information change • Clear plastic cover protects contents • Stand available separately to use with the existing poster frames - A4 and A3 size • Stand with adjustable height, 1150 - 1750mm with A4 frame measures included • Stand with adjustable height, 1150 – 1900 mm with A3 frame measures included WITHIN FAMILY: QR CODE: • Quick Change Signs • Desk sign – Dryerase • Desk sign – letterboard • Floor Signs • Leaflet Holder Revision: 00 Author: Catarina Veiga Approval: Date: 16-06-2020

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