NIELSEN BRANDBANK

Nescafe Gold Cappuccino Unsweetened Instant Coffee Tin 1kg



EAN 7613034773524

Target market(s)
GB, IE

Components

Ingredients

Skimmed Milk Powder (31%)

Glucose Syrup

Coffee (16%) [Instant Coffee (15.5%), Roast and Ground Coffee]

Coconut Oil

Lactose

Acidity Regulators (Sodium Bicarbonate, Citric Acid)

Salt

Natural Flavourings

Nutrition

		Per 100g	Per 100ml**	Per mug**	% RI*
Energy		1634 kJ	96 kJ	232 kJ	
		389 kcal	23 kcal	55 kcal	3%
Fat		13.9g	0.8g	2.0g	3%
of which	: saturates	11.8g	0.7g	1.7g	9%
Carbohy	drate	49.0g	2.9g	7.0g	3%
of which	: sugars	27.2g	1.6g	3.9g	4%
Fibre		5.8g	0.3g	0.8g	-
Protein		13.2g	0.8g	1.9g	4%
Salt		1.72g	0.10g	0.24g	4%
*Referen	nce Intake of an average adult (8400kJ/2000kcal)				
**3 hear for per 1	ped teaspoons (14.2g) + 200ml water, makes 240ml; used as basis 00ml				
Makes 7	'0 mugs				

Calculated Nutrition

	per 100g	Per 100ml	Per mug
Energy (kJ)	1634	96	232
Energy (kcal)	389	23	55
Fat (g)	13.9	0.8	2
of which saturates (g)	11.8	0.7	1.7
Carbohydrate (g)	49	2.9	7
of which sugars (g)	27.2	1.6	3.9
Fibre (g)	5.8	0.3	0.8
Protein (g)	13.2	0.8	1.9
Salt (g)	1.72	0.1	0.24

Front of Pack Nutrition

Per Portion

Each mug** contains:



of an adult's Reference Intake* Energy per 100ml**: 96kJ / 23kcal

*Reference Intake of an average adult (8400kJ/2000kcal)

 $^{\star\star}3$ heaped teaspoons (14.2g) + 200ml water, makes 240ml; used as basis for per 100ml

Product Description

Alternative Description

Supplied Description - NESCAFÉ GOLD Cappuccino Unsweetened Instant Coffee Tin 1kg

Brand

Nescafe

Features

A new recipe made only with the finest coffee beans and delicious, fresh milk Crafted using natural high quality coffee beans
Prepare delicious drinks for your customers or employees in moments from our 1kg tins
Every cup has a delicious velvety froth

Standardised Brand

Brand - Nescafe

Regulated Product Name

Instant coffee beverage. Unsweetened taste.

Marketing

Company Name

Nestlé UK & Ireland

Company Address

PO Box 207, York, YO91 1XY,

UK.

Nestlé Ireland, 3030 Lake Drive,

Citywest Business Campus,

Dublin,

D24 KX6Y.

Product Marketing

Our classic cappuccino with an unsweetened taste (1)

50 unsweetened taste instant cappuccino sachets (1) to enjoy at work or to serve to your customers

(1) Low sugar when prepared for an unsweetened taste

When you fancy a cappuccino with a less sweet taste, sit back and enjoy a NESCAFÉ GOLD Cappuccino Unsweetened Taste. Savour the flavour and aroma of this delicious coffee at any time of the day.

Brand Marketing

It All Starts With a NESCAFÉ

NESCAFÉ is the world's favourite coffee brand, enjoyed in over 180 countries worldwide. With over 80 years of experience in selecting, roasting and blending the very best coffee, it's no surprise that over 5,500 cups of NESCAFÉ coffee are drunk every second!

The NESCAFÉ Plan

Great coffee starts at the source, which is why we've developed the NESCAFÉ Plan. We work with coffee farmers around the world, to support them in growing healthy, higher yielding crops and helping to protect the future of coffee farming for everyone. The result is high quality coffee that comes from sources you can trust.

Why not try our NESCAFÉ GOLD Instant Latte? Also available in 50 sachet catering boxes.

Further Description

Check out our YouTube Channel at Youtube.com/user/UKNescafe Join us at facebook.com/NescafeUK Follow us @nescafegolduki Visit Nescafe.co.uk

Trademark Information

Nutritional Compass®

® Reg. Trademark of Société des Produits Nestlé S.A.

Nutritional Claims

Low Sugar

Enhanced Marketing Data

Enhanced Features

#FrothyCoffee

Enhanced Product Marketing

For those who prefer a less sweet taste...

NESCAFÉ GOLD Cappuccino Unsweetened Taste is a delicious coffee shop-style drink for those who prefer a less sweet taste (1). Enjoy an expertly prepared cappuccino which is made from a blend of roasted coffee beans and fresh milk. Each instant cappuccino sachet is easy to prepare, great for your business needs. Simply add hot water, stir, and savour the taste of a coffee that has been created with great ingredients.

Once prepared, each NESCAFÉ GOLD Cappuccino Unsweetened Taste has a deliciously velvety froth for the ultimate coffee shop-style experience. Whether it's your first cup of the day or you're taking time out in the afternoon, enjoy your break with this classic coffee.

(1) Low sugar when prepared for an unsweetened taste

Enhanced Brand Marketing

Each cup of NESCAFÉ GOLD coffee is made with high quality coffee beans. They have been expertly prepared, roasted and transformed into an instant coffee for you to enjoy at any time of the day. Our recipes are crafted to achieve a high quality taste, with beans that are carefully roasted to help bring out their flavour. We combine our instant coffee with quality ingredients for coffee shop-style moments every day. Just add hot water and stir to bring your delicious coffee to life whenever you want it.

Enhanced Other Marketing

Discover a mouth-wateringly tasty and unsweetened coffee shop style Cappuccino you can create in an instant

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Milk - Contains

Additives

Artificial Flavours - Free From

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

- 1. Empty the contents of the sachet into your favourite mug.
- 2. Pour in 200ml of hot (85 C not boiling) water and stir thoroughly.
- 3. Perfection takes time. Wait 20 secs and stir again.
- 4. For a creamier texture, gently tap your mug on the table. Now enjoy!

Storage

Store in a cool, dry place Best Before End: see base of can

Brandbank Captured Pack Data

Pack Size

1kg e

Numeric Size

Numeric Size - 1

Recycling Info

Can - Not Recyclable Lid - Recyclable

Pack Type

Type - Can

Recycling Scheme

OPRL

Usage Count

Number of uses - Servings

70

Usage Other Text

Makes 70 mugs

Customer Services

Manufacturers Address

PO Box 207, York, YO91 1XY, UK.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin, D24 KX6Y.

Return To

Contact our professionals Tel. 0800 745 845 (UK) - 00800 6378 5385 (ROI) www.NestleProfessional.co.uk PO Box 207, York, YO91 1XY, UK.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin, D24 KX6Y.

Telephone Helpline

0800 745 845 (UK) 00800 6378 5385 (ROI)

Web Address

www.NestleProfessional.co.uk

Extended Data

Languages On Pack

• English

Description Breakdown

Functional Name - Instant Coffee Variant - Cappuccino Unsweetened







NUTRITION INFORMATION TYPICAL VALUES	Per 100g	Per 100ml**	Per mug**	% RI*
Energy	1634 kJ 389 kcal	96 kJ 23 kcal	232 kJ 55 kcal	3%
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of which: saturates	11.8g	0.7g	1.7g	9%
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of which: sugars	27.2g	1.6g	3.9g	4%
Fibre	5.8g	0.3g	0.8g	
Protein	13.2g	0.8g	1.9g	4%
Salt	1.72g	0.10g	0.24g	4%

*Reference Intake of an average adult (8400kJ/2000kcal).

**3 heaped teaspoons (14.2g) + 200ml water, makes 240ml; used as basis for per 100ml. Makes 70 mugs.

Instant coffee beverage.
Unsweetened taste.
Ingredients: Skimmed Milk Powder⁶ (31%), Glucose syrup⁹, Coffee⁶ (16%) [Instant Coffee (15.5%), Roast and Ground Coffee], Coconut oil, Lactose⁶, Acidity Regulators (Sodium Bicarbonate, Citric Acid), Salt⁸, Natural Flavourings⁹.





