NIELSEN BRANDBANK

NESCAFÉ GOLD BLEND Decaff Instant Coffee 500g



EAN

7613035302907

Target market(s)

GB, IE

Components

Ingredients

Decaffeinated Freeze-Dried Coffee Decaffeinated Roast and Ground Coffee (3%)

Product Description

Brand

NESCAFÉ

Features

Take time out of your day and relax with NESCAFÉ GOLD Decaff Contains mountain-grown Arabica beans ground 10 times finer Made using carefully selected and roasted coffee beans Decaffeinated purely, using water A premium instant coffee that suits any coffee occasion Each 500g tin makes approximately 277 mugs

Standardised Brand

Brand - Nescafé

Regulated Product Name

Decaffeinated Freeze-Dried Soluble Coffee with Decaffeinated Finely Ground Roasted Coffee.

Marketing

Company Address

PO Box 207, York, YO91 1XY, UK.

Product Marketing

Take some time to relax with the rich taste of NESCAFÉ GOLD Decaff. This instant decaff coffee has been decaffeinated purely using water.

Brand Marketing

It All Starts With a NESCAFÉ

NESCAFÉ is the world's favourite coffee brand, enjoyed in over 180 countries worldwide. With over 75 years of experience in selecting, roasting and blending the very best coffee, it's no surprise that over 5,500 cups of NESCAFÉ coffee are drunk every second!

The NESCAFÉ Plan

Did you know? As part of the NESCAFÉ Plan, we work directly with farmers and provide them with training and local assistance. Find out more about the NESCAFÉ Plan at www.nescafe.co.uk/nescafe-plan.

Why not explore the rest of our range? Discover a rich and smooth coffee with NESCAFÉ GOLD BLEND

Other Information

Packaged in a protective atmosphere

For sale in original containers only

Further Description

Find out more about Nescafe Gold Blend at https://www.nestleprofessional.co.uk/news/latest-news/nescafe-gold-blend-new-recipe

Or discover more from Nestle Professional on Facebook https://www.facebook.com/NestleProfessionalUK/

YouTube https://www.youtube.com/c/nestleprofessionaluk

Twitter https://twitter.com/nestleprouk

Instagram https://www.instagram.com/nestleprouk/

Trademark Information

® Reg. Trademark of Société des Produits Nestlé S.A.

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

For the Perfect Serve

Always use a dry measure and freshly boiled water (not boiling hot)

- 1 rounded teaspoon (minimum 1.8g) per mug
- 1 rounded tablespoon (minimum 6g) per pint

Storage

Store in a cool, dry place Best Before End: See Base

Brandbank Captured Pack Data

Pack Size

500g e

Numeric Size

Numeric Size - 500

Recycling Info

Tin - Recyclable

Pack Type

Type - Tin

Recycling Other Text

Detach lid before Recycling Recycle the lid as Plastic - where facilities exist Recycle the main body of this can as Steel

Usage Count

Number of uses - Servings

277

Usage Other Text

Makes approx. 277 mugs of coffee

Customer Services

Manufacturers Address

PO Box 207, York, YO91 1XY, UK.

Return To

Contact our professionals Tel. 0800 745 845 (UK) 00800 6378 5385 (ROI) www.NestleProfessional.co.uk PO Box 207, York, YO91 1XY, UK.

Telephone Helpline

0800 745 845 (UK) 00800 6378 5385 (ROI)

Web Address

www.NestleProfessional.co.uk

Social Media

https://www.facebook.com/NestleProfessionalUK/https://www.youtube.com/c/nestleprofessionalukhttps://twitter.com/nestleproukhttps://www.instagram.com/nestleprouk/

Extended Data

Languages On Pack

• English

Description Breakdown

Functional Name - Instant Coffee Variant - Decaff







